



architects  
masterplanners  
placemakers

23 March 2016

Valerie Barone,  
City Manager,  
1950 Parkside Drive,  
Concord, CA 94519

Dear Ms Barone

**Concord Naval Base: Lennar Urban**

JTP is an international placemaking practice with extensive experience of delivering award-winning projects for private and public clients throughout the UK, Europe, China, Russia and the Middle East.

From our studios in London, Edinburgh and Hangzhou we undertake Masterplanning & Architecture at every scale, from cities and towns, to neighbourhoods, streets and the design of individual buildings; creating new places and breathing life into old ones. We are renowned for our unique 'Collaborative Placemaking' development processes, and have recently been named as the UK's Masterplanning and Public Realm Architects of the Year 2016.

As a practice, we are currently working on a range of high-profile placemaking projects including the \$1.1bn Battersea Power Station project (one of the largest mixed-use real estate projects in Europe), the regeneration of Shengzhen City Center in China, 'Oaks' - a new village outside of Prague, and Southall Waterside - a large 5,000 home transit-oriented city quarter in London.

In the last year we have had the honor of working with the Lennar Urban team on placemaking strategies for San Francisco Shipyard and Candlestick Point projects. During this time we have been hugely impressed with the creativity and professionalism of the organisation, and also the visionary leadership of Kofi Bonner.

In our experience, it is extremely rare to find a real estate developer that can demonstrate genuine commitment to creating thriving urban communities, where people from all walks of life can live, work and play.

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While this is clearly evident in Lennar Urban's approach to masterplanning , what makes the organisation unique are the cutting-edge approaches to placemaking that Lennar Urban are using in delivery - to animate the fledgling neighborhoods, rapidly accelerate community formation, and sensitively embed the development physically, economically and socially within the surrounding Bayview area.

The former naval base at Concord offers a remarkable opportunity to create a world-class neighbourhood fit for the 21st Century – but to achieve this will require sustained effort from a world-class placemaking team. Based on our international experience over the past 25 years, we commend Lennar Urban to Concord City Council as one of the few organisations in the world we believe capable of delivering on such a vision.

Yours Sincerely

A handwritten signature in black ink, appearing to read 'Eric Holding', enclosed within a large, loopy oval scribble.

Eric Holding  
BA(Hons) DipArch MA Cert Management Consult (GGSB) ARB AoU

Strategic Projects  
JTP