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03.24.16

To Whom it May Concern.

Wordsearch are a world-leading branding and communications agency specialising in real estate and architecture. We have been in business for 30 years and have offices all over the world. We are headquartered in London, but have offices in Beijing, Sydney, Moscow, Singapore, New York and San Francisco.

We have worked on many of the world's most significant real estate projects including One World Trade Center, Central Park Tower, Hudson Yards and One57 in New York, Battersea Power Station, The Shard, The Leadenhall Building and Broadgate in London, Masdar City in Abu Dhabi, ICC in Hong Kong, Taipei 101 and Barangaroo in Sydney.

In recent months we have been lucky enough to work with Lennar Urban on their projects at Shipyard and Candlestick, helping them to develop a long-term placemaking and branding strategy for both sites.

Having worked with many of the world's most respected developers, it has been a real privilege to work with Lennar Urban. It is clear that they have a vision and a commitment to community and place that is extremely rare anywhere in the world. Kofi Bonner is a deeply impressive leader, and even though he talks the talk of a successful developer extremely well, you don't have to scratch far beneath the surface to realise that underneath there is a do-gooder with a genuine desire to create real opportunities for real people, to create genuinely successful places - and to help and benefit the communities of San Francisco that most need it.

I have no doubt as to the skill, creativity and capability of Lennar Urban to deliver large scale projects that are sensitive to the city, to the existing communities and wholly appropriate to the site. They have shown a willingness to listen, learn and act which is the hallmark of a world-class developer, and I think the work that that they are doing is exemplary.

Yours sincerely



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