



August 31, 2015

Dear City of Concord:

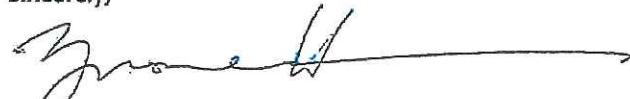
My name is Yvonne Hines, and I am the owner of Yvonne's Southern Sweets, located in Bayview Hunters Point district of San Francisco, along the Third Street Corridor.

Lennar Urban has supported my business for at least eight years, when I began providing catering for the Small Business Workshops back in 2007.

As a small business, I rely on word of mouth advertising and referrals as much as I do on marketing efforts. Once Lennar Associates learned of my business, they have supported me. I have done catering for meetings, special events, and been able to provide goodies for the new homeowners as well. I am proud to say that I am now a featured vendor in The Storehouse, a convenience store created for the new homeowners that is stocked with local goods.

The relationship with Lennar has been good, and has been beneficial to my company.

Sincerely,



Yvonne Hines, Owner